

Dmytro Naida

Project Manager Games

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WORK EXPERIENCE

Red Bull Media House, Salzburg, Austria

May 2018 – Present

Project Manager Games

- Manage the full-cycle of development and maintenance of iOS & Android games from initial contract drafting to user testing, product metric analysis and running live operations:
 - [Dirt Bike Unchained](#) released in 2020 (6 mil downloads): featured as “Game of the Day”, “Top 10 Racing Games” and 79 other categories on iOS.
 - [Bike Unchained 2](#) released in 2018 (12 mil downloads): featured as “Game of the Day”, “Games We Love” and 24 other categories on iOS.
- Collaborate on the daily basis with external development studios in Finland, Canada and France.

Plarium Global, Kyiv, Ukraine

Apr 2017 – May 2018

Community management & Tech support team lead

- Managed player communities (SMM, push-notifications, marketing assets design, email marketing, etc.) for Plarium Global games: Undersea Match & Build, Fruitland and Rio: Match 3 Party.
- Managed the technical support department.
- Integrated new help desk and knowledge base solution that helped the Community & Support team increase response time by 50% over 1 year.

Gameloft, Lviv, Ukraine

May 2016 – Apr 2017

Community Manager

- Worked on the mobile games for iOS and Android: Spider-Man Unlimited and World at Arms.
- Managed large (400k+ followers) Facebook / Twitter / YouTube player groups.
- Performed personal interviews with top spenders / “whales” for Spider-Man Unlimited game to get qualitative feedback for feature improvements and development.

SKILLS

- Proficient with Microsoft Office / Google Docs, Adobe Photoshop and event-based analytics tools (Leanplum / Amplitude).
- Proficient with JavaScript, SQL, CSS/HTML programming.

EDUCATION

Kyiv National University of Taras Shevchenko

2010 – 2015

Master of Political Science

FLEX program finalist

2009 – 2010

Spent 1 year as a high school exchange student in TX, USA

LANGUAGES

English

Fluent

German

B1

Ukrainian / Russian

First Language